

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
970096-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
NM Dem Party Heinrich/D/S	Candidate	13083

Billing Address:

Media Strategies & Research  
Attention: Suzanne Collins  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	970096	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	5a A7N More In The AM	5-6a	MT-----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KOAT	M	11/05/12	5:29 AM	5a A7N More In The AM	5-6a	:30	MHTV1214H	\$150.00 NM
7	KOAT	Tu	11/06/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1214H	\$150.00 NM
3	11/06/12	11/06/12	Good Morning America	7-9a	-T-----	:30	1	\$640.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$640.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	11/06/12	7:49 AM	Good Morning America	7-9a	:30	MHTV1214H	\$640.00 NM
10	11/06/12	11/06/12	Anderson Cooper	11a-12n	-T-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	-T-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	11/06/12	11:49 AM	Anderson Cooper	11a-12n	:30	MHTV1214H	\$110.00 NM
11	11/05/12	11/06/12	Chew, The	12-1pm	M-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	11:58 AM	Chew, The	12-1pm	:30	MHTV1214H	\$110.00 NM
13	11/06/12	11/06/12	Katie Couric M-F	2p-3p	-T-----	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	11/06/12	2:57 PM	Katie Couric M-F	2p-3p	:30	MHTV1214H	\$165.00 NM
14	11/05/12	11/05/12	Ellen 3-4p	3-4p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
970096-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13083	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/05/12	11/05/12	Ellen 3-4p	3-4p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	3:46 PM	Ellen 3-4p	3-4p	:30	MHTV1214H	\$125.00 NM
16	11/05/12	11/05/12	Dr Oz	4-5p	M-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/08/12	M-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	4:18 PM	Dr Oz	4-5p	:30	MHTV1214H	\$325.00 NM
18	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	M-----	:30	1	\$715.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$715.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	MHTV1214H	\$715.00 NM
20	11/03/12	11/03/12	Sa A7N @ 6P	6-630p	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12		Sa A7N @ 6P	6-630p	:00		\$250.00 NM
See MG 20.2									
2	KOAT	Sa	11/03/12	5:57 PM	Action 7 News @ 530p Sal	530-6p	:30	MHTV1214H	\$250.00 NM
MG for 20.1 11/03									
21	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$415.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$415.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	4:58 PM	Action 7 News @ 5p Sun	5-530p	:30	MHTV1214H	\$415.00 NM
22	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p	M-----	:30	1	\$840.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$840.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1214H	\$840.00 NM
23	11/05/12	11/05/12	DWTS	7-10p	M-----	:30	1	\$4,920.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$4,920.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	8:40 PM	DWTS	7-10p	:30	MHTV1214H	\$4,920.00 NM
28	11/04/12	11/04/12	666 PARK AVE	9-10p	-----S	:30	1	\$1,690.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,690.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	9:46 PM	666 PARK AVE	9-10p	:30	MHTV1214H	\$1,690.00 NM
29	11/05/12	11/05/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	M-----	:30	1	\$1,125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,125.00				

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KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
970096.1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13083	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	11/05/12	11/05/12	Action 7 News @ 10p M-F 10-1030p		M-----	:30	1	\$1,125.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1214H	\$1,125.00 NM
35	11/05/12	11/05/12	Kimmel	1135p-1235a	M-----	:30	1	\$115.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$115.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	12:09 AM	Kimmel	1135p-1235a	:30	MHTV1214H	\$115.00 NM
36	11/05/12	11/05/12	Castle	9-10p	M-----	:30	1	\$5,625.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$5,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	9:44 PM	Castle	9-10p	:30	MHTV1214H	\$5,625.00 NM
<b>Total Spots</b>							<b>17</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$17,470.00
<u>Agency Commission</u>	\$2,620.50
<u>Net Amount Due</u>	\$14,849.50
New Mexico Tax Rate 7.0%	\$1,039.47
<u>Amount Due</u>	\$15,888.97

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
969845-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
NM Dem Party Heinrich/D/S	Candidate	13046

Billing Address:

Media Strategies & Research  
Attention: Suzanne Collins  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	969845	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/06/12	5a A7N More In The AM	5-6a	MT--F--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	MT--F--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	F	11/02/12	5:56 AM	5a A7N More In The AM	5-6a	:30	MHTV1214H	\$150.00 NM
9	KOAT	M	11/05/12	5:11 AM	5a A7N More In The AM	5-6a	:30	MHTV1214H	\$150.00 NM
7	KOAT	Tu	11/06/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1214H	\$150.00 NM
2	11/02/12	11/06/12	6a A7N More In The AM	6-7a	MT--F--	:30	3	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	MT--F--	3	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	11/02/12	6:24 AM	6a A7N More In The AM	6-7a	:30	MHTV1214H	\$810.00 NM
3	KOAT	M	11/05/12	6:44 AM	6a A7N More In The AM	6-7a	:30	MHTV1214H	\$810.00 NM
1	KOAT	Tu	11/06/12	6:43 AM	6a A7N More In The AM	6-7a	:30	MHTV1214H	\$810.00 NM
3	11/05/12	11/06/12	Good Morning America	7-9a	MT-----	:30	2	\$640.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	2	\$640.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	11/05/12	8:43 AM	Good Morning America	7-9a	:30	MHTV1214H	\$640.00 NM
1	KOAT	Tu	11/06/12	7:29 AM	Good Morning America	7-9a	:30	MHTV1214H	\$640.00 NM
4	11/03/12	11/03/12	5-6a	5-6a	-----S-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	5:27 AM	5-6a	5-6a	:30	MHTV1214H	\$175.00 NM
5	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	6:43 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1214H	\$150.00 NM

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Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969845-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13046	



www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/04/12	11/04/12	5-6a Class of Time - Pre-emptible with notice	5-6a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -----S                    1       \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT Su   11/04/12    5:27 AM 5-6a                                    5-6a                :30 MHTV1214H                                    \$150.00 NM									
7	11/04/12	11/04/12	Su 6a A7N More in the AM Class of Time - Immediately Pre-emptible without notice	6-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   -----S                    1       \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT Su   11/04/12    6:14 AM Su 6a A7N More in the AM                    6-9a                :30 MHTV1214H                                    \$150.00 NM									
8	11/02/12	11/02/12	Live with Regis & Kelly 9-10a Class of Time - Pre-emptible with notice	9-10a	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   ----F--                    1       \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F    11/02/12    9:44 AM Live with Regis & Kelly 9-10a                    9-10a                :30 MHTV1214H                                    \$250.00 NM									
9	11/06/12	11/06/12	The View 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	-T-----	:30	1	\$405.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   -T-----                    1       \$405.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT Tu   11/06/12   10:32 AM The View 10-11a                    10-11a                :30 MHTV1214H                                    \$405.00 NM									
10	11/02/12	11/05/12	Anderson Cooper Class of Time - Immediately Pre-emptible without notice	11a-12n	M---F--	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/02/12   11/08/12   M---F--                    2       \$110.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KOAT F    11/02/12   11:42 AM Anderson Cooper                    11a-12n                :30 MHTV1214H                                    \$110.00 NM 1 KOAT M    11/05/12   11:53 AM Anderson Cooper                    11a-12n                :30 MHTV1214H                                    \$110.00 NM									
11	11/06/12	11/06/12	Chew, The Class of Time - Immediately Pre-emptible without notice	12-1pm	-T-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   -T-----                    1       \$110.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT Tu   11/06/12   12:56 PM Chew, The                                    12-1pm                :30 MHTV1214H                                    \$110.00 NM									
12	11/05/12	11/05/12	General Hospital Class of Time - Pre-emptible with notice	2-3p/1-2p	M-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                    1       \$165.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT M    11/05/12    1:23 PM General Hospital                    2-3p/1-2p                :30 MHTV1214H                                    \$165.00 NM									
13	11/02/12	11/02/12	Katie Couric M-F Class of Time - Immediately Pre-emptible without notice	2p-3p	----F--	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12   11/04/12   ----F--                    1       \$165.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOAT F    11/02/12    2:34 PM Katie Couric M-F                                    2p-3p                :30 MHTV1214H                                    \$165.00 NM									
14	11/05/12	11/05/12	Ellen 3-4p Class of Time - Immediately Pre-emptible without notice	3-4p	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12   11/11/12   M-----                    1       \$125.00									

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## INVOICE

Send Payment To

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
969845-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13046	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/05/12	11/05/12	Ellen 3-4p	3-4p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 3:28 PM Ellen 3-4p 3-4p :30 MHTV1214H \$125.00 NM									
15	11/02/12	11/02/12	Ellen 3-4p	3-4p	----F--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 3:32 PM Ellen 3-4p 3-4p :30 MHTV1214H \$300.00 NM									
16	11/02/12	11/05/12	Dr Oz	4-5p	M---F--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/02/12 11/08/12 M---F-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT F 11/02/12 4:29 PM Dr Oz 4-5p :30 MHTV1214H \$325.00 NM									
1 KOAT M 11/05/12 4:10 PM Dr Oz 4-5p :30 MHTV1214H \$325.00 NM									
17	11/05/12	11/05/12	Action 7 News @ 5p	5-530p	M-----	:30	1	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$565.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 5:13 PM Action 7 News @ 5p 5-530p :30 MHTV1214H \$565.00 NM									
18	11/02/12	11/02/12	Action 7 News @ 6p	6-630p	----F--	:30	1	\$715.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ----F-- 1 \$715.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 11/02/12 6:21 PM Action 7 News @ 6p 6-630p :30 MHTV1214H \$715.00 NM									
19	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:30 PM Action 7 News @ 5p Sat 5-530p :30 MHTV1214H \$450.00 NM									
20	11/03/12	11/03/12	Sa A7N @ 6P	6-630p	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 Sa A7N @ 6P 6-630p :00 \$250.00 NM									
See MG 20.2									
2 KOAT Sa 11/03/12 5:49 PM Action 7 News @ 530p Sat 530-6p :30 MHTV1214H \$250.00 NM									
MG for 20.1 11/03									
21	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$415.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$415.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 11/04/12 5:23 PM Action 7 News @ 5p Sun 5-530p :30 MHTV1214H \$415.00 NM									
22	11/02/12	11/05/12	Entertainment Tonight 630-7p	630-7p	M---F--	:30	2	\$840.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13046	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/02/12	11/05/12	Entertainment Tonight 630-7p	630-7p	M---F--	:30	2	\$840.00	NM
Class of Time - Pre-emptible with notice									
	11/02/12	11/08/12	M---F--	2	\$840.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	11/02/12	6:54 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1214H	\$840.00 NM
1	KOAT	M	11/05/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1214H	\$840.00 NM
23	11/05/12	11/05/12	DWTS	7-10p	M-----	:30	1	\$3,280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$3,280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	7:50 PM	DWTS	7-10p	:30	MHTV1214H	\$3,280.00 NM
24	11/05/12	11/05/12	CASTLE	9-10p	M-----	:30	1	\$3,750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$3,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	Sa	11/03/12	10:14 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV1214H	\$825.00 NM
MG for 34.1,24.1									
14	KOAT	Sa	11/03/12	11:55 PM	PRIVATE PRACTICE SAT LF	1035-1135P, 1135F	:30	MHTV1214H	\$100.00 NM
MG for 34.1,24.1									
2	KOAT	Su	11/04/12	10:45 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV1214H	\$975.00 NM
MG for 34.1,24.1									
1	KOAT	M	11/05/12		CASTLE	9-10p	:00		\$3,750.00 NM
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14									
3	KOAT	M	11/05/12	4:54 AM	M-F A7N This AM @ 430a	430-5a	:30	MHTV1214H	\$150.00 NM
MG for 34.1,24.1									
5	KOAT	M	11/05/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1214H	\$250.00 NM
MG for 34.1,24.1									
7	KOAT	M	11/05/12	11:37 AM	Anderson Cooper	11a-12n	:30	MHTV1214H	\$165.00 NM
MG for 34.1,24.1									
9	KOAT	M	11/05/12	2:47 PM	Katie Couric M-F	2p-3p	:30	MHTV1214H	\$250.00 NM
MG for 34.1,24.1									
12	KOAT	M	11/05/12	4:36 PM	Dr Oz	4-5p	:30	MHTV1214H	\$325.00 NM
MG for 34.1,24.1									
11	KOAT	M	11/05/12	12:25 AM	Kimmel	1135p-1235a	:30	MHTV1214H	\$115.00 NM
MG for 34.1,24.1									
4	KOAT	Tu	11/06/12	4:53 AM	M-F A7N This AM @ 430a	430-5a	:30	MHTV1214H	\$150.00 NM
MG for 34.1,24.1									
6	KOAT	Tu	11/06/12	9:48 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1214H	\$250.00 NM
MG for 34.1,24.1									
8	KOAT	Tu	11/06/12	11:24 AM	Anderson Cooper	11a-12n	:30	MHTV1214H	\$165.00 NM
MG for 34.1,24.1									
10	KOAT	Tu	11/06/12	2:12 PM	Katie Couric M-F	2p-3p	:30	MHTV1214H	\$250.00 NM
MG for 34.1,24.1									
25	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p	----F--	:30	1	\$1,275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$1,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	6:58 PM	LAST MAN/MALIBU	7-8p	:30	MHTV1214H	\$1,275.00 NM
26	11/04/12	11/04/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$2,085.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$2,085.00				

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969845-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NM Dem Party Heinrich/D/S	Candidate	13046	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/04/12	11/04/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$2,085.00	NM
Class of Time - Pre-emptible with notice									
-----S									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	7:19 PM	ONCE UPON A TIME	7-8p	:30	MHTV1214H	\$2,085.00 NM
27	11/04/12	11/04/12	REVENGE	8-9p	-----S	:30	1	\$2,535.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$2,535.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	8:41 PM	REVENGE	8-9p	:30	MHTV1214H	\$2,535.00 NM
28	11/04/12	11/04/12	666 PARK AVE	9-10p	-----S	:30	1	\$1,690.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,690.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	9:36 PM	666 PARK AVE	9-10p	:30	MHTV1214H	\$1,690.00 NM
29	11/02/12	11/02/12	Action 7 News @ 10p M-F 10-1030p		----F--	:30	1	\$1,125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----F--	1	\$1,125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	11/02/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1214H	\$1,125.00 NM
30	11/05/12	11/05/12	Action 7 News @ 1030p 1030-1105p		M-----	:30	1	\$810.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$810.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1214H	\$810.00 NM
31	11/03/12	11/03/12	Action 7 News @ 10p Sat 10-1035p		-----S-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	11/03/12	10:25 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV1214H	\$550.00 NM
32	11/04/12	11/04/12	Action 7 News @ 10p Sun 10-1030p		-----S	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:23 PM	Action 7 News @ 10p Sun	10-1030p	:30	MHTV1214H	\$1,200.00 NM
33	11/04/12	11/04/12	Action 7 News @ 1030p 1030-1105p		-----S	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	11:00 PM	Action 7 News @ 1030p Sun	1030-1105p	:30	MHTV1214H	\$650.00 NM
34	11/02/12	11/05/12	Nightline	1105-1135p	M---F--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/08/12	M---F--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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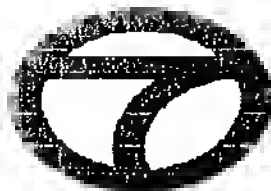
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Advertiser	Product	Estimate Number
NM Dem Party Heinrich/D/S	Candidate	13046



**KOAT**

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	11/02/12	11/05/12	Nightline	1105-1135p	M---F--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12		Nightline	1105-1135p	:00		\$225.00 NM
See MG 24.2,24.3,24.4,24.5,24.6,24.7,24.8,24.9,24.10,24.11,24.12,24.13,24.14									
2	KOAT	M	11/05/12	11:17 PM	Nightline	1105-1135p	:30	MHTV1214H	\$225.00 NM
35	11/02/12	11/05/12	Kimmel	1135p-1235a	M---F--	:30	2	\$65.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/02/12	11/08/12	M---F--	2	\$65.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KOAT	F	11/02/12	12:33 AM	Kimmel	1135p-1235a	:30	MHTV1214H	\$65.00 NM
2	KOAT	M	11/05/12	12:01 AM	Kimmel	1135p-1235a	:30	MHTV1214H	\$65.00 NM
<u>Total Spots</u>							56		

Gross Total \$30,775.00

Agency Commission \$4,616.25

Net Amount Due \$26,158.75

**New Mexico Tax Rate 7.0%** \$1,831.11

Amount Due \$27,989.86

# Payment Terms 30 Days